

**SAPPHIRE
PUBLISHING
COMPANY**



**Meet
the
Publishers...**

Their first publishing effort is *70 Soul Secrets of Sapphire* by new author Carolyn J. Greene of Oakland, California. The paperback book, released in late October, 1973, is a humorous, psycho-sociological perspective on the Black woman in America.



Organized in September of 1973, **Sapphire Publishing Company** is a unique new publishing partnership in the San Francisco Bay Area. The ten principals—all Black women—are each individually successful in other fields, but they are new to the publishing business.

Meet the Publishers

Jacqueline Bradford: As Deputy Director of the San Francisco Regional Office of the U.S. Equal Employment Opportunity Commission, Ms. Bradford assists in the management of a combined region which includes five district offices and provides liaison and administrative assistance to two regional litigation centers of EEOC. She was selected for special training at the Executive Seminar Center and the Federal Executive Institute. Prior to her government service, she did research, writing, and project administration in a number of health and sociological studies in New York City and Berkeley, California.

Anne T. Chiarenza: Attorney, and currently Regional Director of the Black Women's Employment Program of the NAACP Legal Defense and Education Fund. Formerly a majority consultant to the California State Assembly, Ms. Chiarenza was a Scholar of the Radcliffe Institute at Harvard University. She came to California from Massachusetts where she was Assistant Attorney General and legislative aide and speech writer for the then Attorney General of Massachusetts, Elliott L. Richardson.

Patsy G. Fulcher: A computer systems analyst at Stauffer Chemical Company in San Francisco. Western Regional Director for the National Organization for Women (NOW), Ms. Fulcher has provided technical consulting on equal opportunity for women and minorities to governmental agencies, private industry, universities and colleges. She is also a consultant and lecturer on affirmative action programs. Ms. Fulcher is a member of the International Giraffe Society.

Naomi T. Gray: Ms. Gray is the president of Naomi Gray Associates, a minority owned and oriented consultant agency in health, social welfare, urban planning and family planning. She was the first Black executive and first woman vice-president appointed by Planned Parenthood Federation of America. Since 1970, when she formed her consulting company, Ms. Gray has specialized in developing and evaluating family planning and other health and social service related programs (particularly for minorities).

Aileen C. Hernandez: Former national president of the National Organization for Women, Ms. Hernandez is an urban affairs consultant specializing in housing and employment opportunities for women, minorities and low income persons. She is Western Representative of the National Committee Against Discrimination in Housing and a former Commissioner on the original U.S. Equal Employment Opportunity Commission. She is a nationally known lecturer.

Jean Kresy: As Contract Compliance Specialist for the Regional Office of the U.S. Department of Health, Education and Welfare, Ms. Kresy has responsibility for monitoring, evaluating and providing technical assistance to institutions of higher education which have contractual relations with the Federal Government. She has had extensive experience in recruiting and counseling minority students for college courses. She is actively involved in ecological organizations and the co-op movement.

Jessica Minor: A training and program development specialist, Ms. Minor is the Director of the West Coast Office of Supplementary Training Associates, a Washington-based firm. Her duties include management, program development and direct services to clients in states west of the Mississippi. A licensed psychotherapist, she has worked in salaried and volunteer positions in community mental health, juvenile delinquency prevention and anti-drug abuse programs.

Eleanor R. Spikes: As Office Manager for the Western Field Office of the National Committee Against Discrimination in Housing, servicing the thirteen western states, Ms. Spikes has administrative and personnel responsibilities as well as supervision over clerical personnel. With wide knowledge of organizations and individuals in the fields of housing and employment opportunity, Ms. Spikes also is an information resource consultant. She is a coordinator of the National Task Force on Minority Women and Women's Rights of the National Organization for Women (NOW) and is active in church and other community organizations.

Maxine Ussery: Presently employed as District Council Coordinator of the San Francisco Economic Opportunity Council, Ms. Ussery has also been active in professional fundraising, advertising and sales promotion. She was an active partner in the firm, Black Urban Systems, coordinating activities of the professional staff and functioning as a management consultant on specific projects. She is a certified professional and photography model and a licensed dry cleaner operator. She is active in a number of community organizations, including the National Association of Black Child Development.

E. Anne Warren: Skilled in computers and computer operations, Ms. Warren is a Senior Education Analyst for Crocker National Bank, who develops curriculum and teaches courses in data processing. She has worked in the banking industry and for a computer manufacturer and spent seven years as an elementary school teacher working on creative teaching techniques. Ms. Warren has done extensive research on racial and ethnic groups and the educational process. She is a consultant in education, training and technical assistance.

SAPPHIRE PUBLISHING CO.
Box 15072
San Francisco, CA. 94115

*All the Partners in Sapphire Publishing Company are active members of **Black Women Organized for Action**, a San Francisco based organization dedicated to encouraging the involvement of Black women in every aspect of community life.*

**ORDER
NOW!!**

**70 SOUL SECRETS OF
SAPPHIRE**

YES, please send me _____ copies at \$3.00, plus 35¢ handling and postage per copy. Enclosed \$_____
(California residents, please add sales tax.)

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

Also, please send me information on quantity discounts. RETURN, WITH PAYMENT TO:
SAPPHIRE PUBLISHING COMPANY, P.O. Box 15072, San Francisco 94115